



# ABU HOSAIN

SEO Expert & Digital Marketer

+880 1715995228

abuhosain03@gmail.com

www.abuhosain.com

Uttara, Dhaka, Bangladesh 1230

## EDUCATION

### Digital Marketing

Creative IT Institute  
2022 - 2023

### Bachelor Of BPH

Northern University  
2019 - 2023

## SKILLS

- SEO - On Page/Off Page
- Digital Marketing
- Keyword Research and Analysis
- Google Analytics and Google Search Console
- Social Media Management (SMM)
- Branding
- Content Marketing

## SOFT SKILLS

- Analytical Thinking
- Problem-Solving
- Communication
- Team Collaboration
- Time Management

## ABOUT ME

Digital marketing and social media management expert who is focused on results and attention to detail. Skilled at coming up with and implementing SEO plans that work to increase online exposure and drive organic traffic. I am looking for a challenging job where I can use my skills to help businesses improve their online profiles.

## PROFESSIONAL EXPERIENCE

### SEO Analyst Cloudways

2020 - 2022

- Conducted comprehensive SEO audits and provided recommendations for website optimization.
- Monitored and reported on key performance indicators (KPIs) to track the success of SEO initiatives.
- Collaborated with content creators to develop SEO-friendly content and improve overall site performance.

### Digital Marketing Specialist DonsanIT

2019 - Present

- Implemented SEO strategies resulting in a 30% increase in organic traffic within the first six months.
- Conducted keyword research, competitor analysis, and on-page optimization to improve search engine rankings.
- Developed and executed effective social media marketing campaigns across multiple platforms, increasing brand awareness and engagement.

### Freelance Work UpWork

2018 - Present

- Conducted thorough keyword research, competitor analysis, and on-page optimization to enhance website visibility.
- Created and managed social media profiles for multiple clients across various platforms, increasing brand awareness and engagement.
- Developed content calendars and executed content marketing strategies to improve online presence.
- Communicated effectively with clients to understand their business goals and tailor digital marketing strategies accordingly.

## LANGUAGES

- ENGLISH
- BANGLA
- HINDI
- URDU

## CERTIFICATIONS

- Grow Your Business with Facebook Marketing  
**CREATIVE IT**
- Google Analytics for improve your marketing  
**UDEMY**
- Grow Your Business With Digital Marketing  
**BRIGHT SKILLS**

## PROJECTS

### Successful SEO & Content Writing

**bestchildscare.com**

- Increased client website traffic by 40% through a targeted SEO strategy.
- Do Keyword Research and Analysis
- Backlinks

### Social Media Marketing for Product Launch

**Kainat Collection**

- Achieved a 50% increase in social media followers during the campaign period.
- The branded hashtag gained over 10,000 user-generated posts within the first week.
- Positive feedback and testimonials from influencers and early adopters contributed to a successful product introduction.

## REFERENCES

### M Robin

SEO Consultant / Bangladesh  
Technical Education Board

Phone: +880 1832-823723

Email : hello@meobinseo.com

### Himel Hasan

Donsan IT / Managing  
Director

Phone: +880 1777-320022

Email : himelhasan911@gmail.com